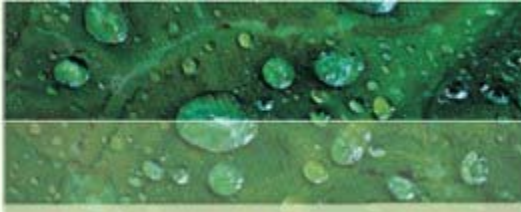




BELLA VIA
Skin and Body Therapies



refresh

Bella Via Skin and Body Therapies Summer 2008 Newsletter

The construction is over!

Thank you for bearing with us while the Wildwood Medical Center underwent its expansion and development. All entrances are re-opened and the new building is complete!



Summer is a great time to treat your body to a wrap. Our Detoxifying Mud Masque and Body Silkening Scrub provide excellent exfoliation and hydration, and create the perfect base for you to self-tan.



What do your hands say about you?

If you want to know a woman's (or man's!) real age, look at her hands. Your hands show sun damage, dehydration, and fine lines as much, if not more, than your face does.

The next time you are in for a facial or rejuvenative therapy, ask your aesthetician to perform a peel on your hands as well. These treatments can improve and repair wrinkles, hyperpigmentation, and age spots.

Bella Via and Drs. Colville and Zavell now offer Laser Hair Removal. Our new laser machine is specifically designed for hair removal, and the results are amazing! Schedule your **free** consultation today!



Are you cleansing your face as well as you can? The aestheticians at Bella Via have used the Clarisonic Pro Professional Skincare brush system in their treatments for years, and would like to offer it to their clients as a way to have professional skincare results at home. With the Clarisonic Pro Professional Skincare brush system, cleansing is simple, fast, and convenient. Available exclusively through skincare professionals, the Clarisonic Pro cleanses deeply, clearing your pores for better absorption of skincare products. It also creates the perfect canvas for makeup. Use it daily to keep your skin soft, smooth, and healthy.

Summer Foot Care

With summer comes exposed feet, and Bella Via has a few tips and products to help keep them looking pretty.

1. Skip the Flip-flops

We know they are comfortable, convenient, and inexpensive. But flip-flops provide no support, and can lead to a host of foot problems.

2. Exfoliate & Hydrate

It is important to slough off dead skin from the bottoms of your feet and heels, and to keep them moisturized. Foot files, lotions, and creams designed exclusively for feet are available at Bella Via, and help to reduce and smooth calluses, provide cooling and tingling for soreness, and moisturize dry, cracked skin.

3. Don't Forget Your Sunscreen!

Your feet need protection against the sun as much as your face and body do. However, many people simply forget to apply or reapply sunscreen to their lower extremities. Make it a point to protect this area, too.

4. Nail Nutrition (for the hands, too!)

Working from the inside-out can play a role in healthy and strong nails. Be sure to get enough vitamin A, protein, and folic acid in your diet. This will fight dryness, brittleness, and hangnails.

Save time getting ready with our Permanent Makeup and Eyelash Extension services.

Permanent Makeup provides a waterproof, hassle-free, fresh alternative to your daily makeup routine. It is great for those with little to no brow hair, or for those who have difficulty in applying makeup.

Eyelash Extensions are natural-looking and last for 3-6 weeks. Lashes are customized to fit your own lashes and sense of style. During the procedure, our Certified Lash Artist applies a synthetic lash to an existing natural lash. The results are thick, long, and lush lashes.



Have a safe summer!

We hope to see you soon.

