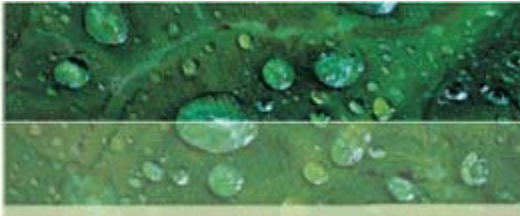




BELLA VIA
Skin and Body Therapies



refresh

Fall 2008 Newsletter from Bella Via Skin and Body Therapies

Light Your Fire...

with the new fall collection by Jane Iredale mineral cosmetics. Schedule a Color-Match or Makeup Consultation with one of our makeup artists, and learn all the tips and tricks of the season!



Did you know?

The secret to a beautiful profile is in the jaw and its defined contours. The jaw line gives shape to the lower half of the face. Bella Via offers instant gratification for this problem area through **Dermaplaning**, a gentle exfoliation process. When you remove peach-fuzz along the sides of the face, a more defined look is automatically created. Hair diffuses light, thus blurring everything together. When the hair is gone, light reflects off the face and produces sharper lines. Call today to schedule your Dermaplaning treatment.

Think you don't need sunscreen now that the weather is getting cooler? Think again! The harmful effects of the sun are present year-round, even when the rays are nowhere to be found! Bella Via carries a variety of aesthetically pleasing sunscreens to keep your skin healthy and young.

Schedule a consultation with one of our medically trained licensed aestheticians to learn how you can protect yourself against the sun, and how you can reduce further sun damage,

Eyelash Extensions



Before

After

pigmentation, and fine lines and wrinkles.



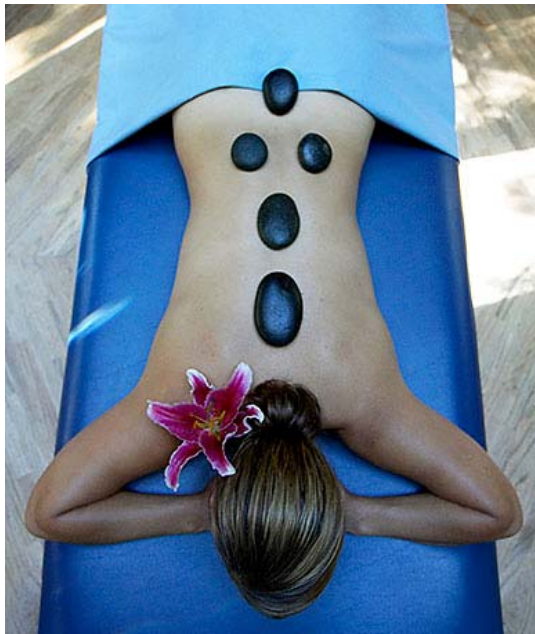
Is your surgeon an ASPS member? Most physicians are board-certified in something, but that doesn't mean that they are qualified to perform plastic surgery. ASPS Member Surgeons have at least 6 years of training and experience in cosmetic and reconstructive procedures, with 3 years specifically in plastic surgery. Furthermore, surgeons belonging to ASPS are certified by The American Board of Plastic Surgery, and fulfill continuing education requirements, including patient safety techniques. Drs. Colville and Zavell are ASPS Member Surgeons.

Let our Certified Lash Artist give you the long, luscious lashes you have always wanted! Lash extensions are natural and customized to fit your existing lashes and lifestyle. Eyelash extensions last 3-6 weeks, depending on your own natural lash cycle. Call today to schedule your appointment.

Jane Iredale Mineral Cosmetics has created a lip gloss specifically to support the fight against breast cancer. For each "In the Pink" PureGloss sold through September 2009, \$2.00 will be donated to Living Beyond Breast Cancer, a non-profit organization.



Help us fight breast cancer. Purchase your "In the Pink" today!



If you are looking for a different kind of massage, try Bella Via's **Healing Stone Therapy**. This 90-minute session of body therapy relaxes both the body and mind. Muscle tension eases under the smooth pressure of the stones, allowing circulation to increase. During the massage, stones of varying sizes and weights are settled comfortably into the body contours on areas that hold tension, such as the back muscles. Oil stones are then used in flowing strokes to relax the entire body. Call today for more information or to schedule your Healing Stone Therapy session.